

Meet the dream team:

yourmembership
+ ymcareers®

YourMembership AMS + YM Careers allows small staff associations like yours to provide a world-class job search experience and career development resources to your members.

You're already using the best AMS in the market for small staff associations: YourMembership. But are you getting the full benefit of Community Brands? Are you giving your members a robust career center experience that can help them propel their careers to the next level?

With YourMembership + YM Careers, your association can:

1

Help advance members' careers.

Members and non-members receive job recommendations based on their profile, such as job title and location.



2

Increase membership.

Non-member job seekers are synced to YourMembership AMS for use in new member marketing and acquisition efforts.



3

Know your members better.

As career center activity syncs to YourMembership AMS member records, use this complete view of engagement to provide targeted content and career opportunities.



4

Create a one-stop-shop for members.

Your association can provide a one-stop-shop for career resources for members.



5

Grow non-dues revenue.

Partner with the largest recruitment advertising sales and marketing engine in the industry to attract employers and drive member dues by converting job seekers to members.



6

Become a career destination.

With your job board driving engagement and non-dues revenue, offer your members more career advancement resources such as career coaches, resume reviews, placement services, and more.



Take your association to the next level – without lifting a finger.

YourMembership + YM Careers allows your association to provide the in-demand career development resources your members desire while increasing non-dues revenue by converting career center visitors into dues-paying members.



Drive more meaningful engagement with member-desired benefits without a deeper budget or more staff. Connect YourMembership + YM Careers to improve productivity, enhance member value, and grow your membership.

Let's get connected